

# True Paleo Inc



**Policy Number:** AD-TM-02

**Policy Responsible Official:** President, Vice President

**Effective Date:** 10-26-2023

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## Code of Ethics

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As a member of True Paleo Inc, we uphold the following principles in our commitment to ethical and professional practice:

1. Professional Integrity
  - a. We conduct all activities with honesty, transparency, and integrity.
  - b. We are committed to upholding the highest ethical standards in our work.
  - c. We uphold the highest standards of moral character and professional competence.
  - d. We oppose unethical conduct and maintain the dignity and honor of our profession.
2. Respect
  - a. We respect the dignity and autonomy of every individual.
  - b. We value diversity and promote inclusivity in all our endeavors.
3. Accountability
  - a. We are accountable for the accuracy and reliability of the information we provide.
  - b. We take responsibility for our actions and decisions.
4. Nutritional Well-Being
  - a. We empower individuals to make informed decisions about their health and well-being.
  - b. We support self-advocacy and personal agency.
  - c. We actively engage in activities that enhance the nutritional well-being of our clients and the communities we serve.
5. Client Commitment
  - a. We select our clients with care and provide them with dedicated service.
  - b. If we need to discontinue service, we do so after giving due notice to the client.
  - c. In cases of doubt or complexity, we seek consultation and collaborate with other professionals to ensure comprehensive and high-quality advice.
6. Confidentiality
  - a. We protect the privacy of our community members.
  - b. We safeguard the information shared by our clients unless required by law to disclose it.
  - c. We maintain the strict confidentiality of sensitive information shared by individuals and organizations we serve.
7. Scope of Practice
  - a. We do not misrepresent our earned education or professional credentialing status.
  - b. We operate within the bounds of our scope of service and practice, both in terms of abilities and legal responsibilities.
8. Legal and Practical Foundations
  - a. Our services and counseling are based on legal and practical foundations in accordance with all relevant state and federal laws. We do not associate with individuals who violate these principles.
9. Freedom of Speech and Health Freedom
  - a. We defend the right to freedom of speech and press, providing truthful information about diet and nutrition.
  - b. We support the public's right to access such information from the sources of their choice.
10. Continuous Improvement
  - a. We are dedicated to continual growth and development, enhancing our knowledge and skills to better serve our clients and colleagues.

These principles reflect our commitment to ethical practice, client well-being, and the advancement of nutrition as a means to improve health and vitality. We continually uphold these standards as integral to our mission and values.